May 2022 Pre-Primary Polling

New Georgia Project



Methodology

This survey was fielded by CIVIS and reached 798 adults, aged 18 or older who are registered to vote in Georgia. 86.1% of survey participants were Black.

The survey was conducted May 17-20, 2022.



To make a difference on issues that matter (39.1%)

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2

To elect Stacey Abrams as the first, Black, woman governor (31.2%)

To make it more likely that legislation for Black Americans would get passed (28.3%)

3

Black Respondents' Voting Motivations

4

Because people have sacrificed for us to have the right to vote (24.7%)

5

To make sure Democrats keep control of Congress (23.7%)



Question: Here is a list of reasons others have provided to explain why they <u>will</u> vote in the November 2022 midterm elections. Please select up to three (3) reasons that would make you vote in the November 2022 midterm elections.

Ages: 18-34

40% said to make a difference on issues that matter to them.

30.7% said to make it more likely that legislation to help Black Americans would get passed.

24.8% said to elect Stacey Abrams as the first, Black, woman governor.

18% said none of the above.

Ages: 35-54

43.8% said to make a difference on issues that matter to them.

31.4% said to elect Stacey Abrams as the first, Black, woman governor.

26.4% said because people have sacrificed for their right to vote.

26% said to make sure the Dems keep control of Congress.

Ages: 55+

46.3% said to make sure the Dems keep control of Congress.

44.4% said to elect Stacey Abrams as the first, Black, woman governor.

42.2% said to re-elect Raphael Warnock for a full term.

32.1% said to make a difference on issues that matter to them.



Question: Here is a list of reasons that others have provided to explain why they might <u>not</u> vote in the November 2022 midterm elections. Please select up to three (3) reasons that might make you not vote in the November 2022 midterm elections.

27.1% said lack of information about candidates. This was one of the most frequently selected reasons to abstain from voting in the November midterms.

23% said they don't think voting changes the things that matter to them.

21.8% said they don't think their vote will be counted properly.

17.4% said they don't like the candidates.

16.2% said the new voting laws will make it harder to vote.

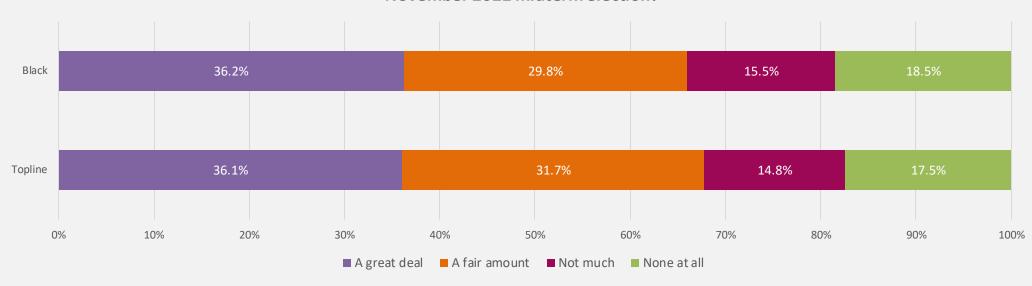
15.3% said politicians don't impact their life directly.

13.9% said transportation to their polling place is an issue.

Black Respondents



How much impact do you believe these new voting laws will have on your ability to cast your vote in the November 2022 midterm election?



How important is it to you that Congress passes the John Lewis Voting Rights Advancement Act and the Freedom to Vote Act?

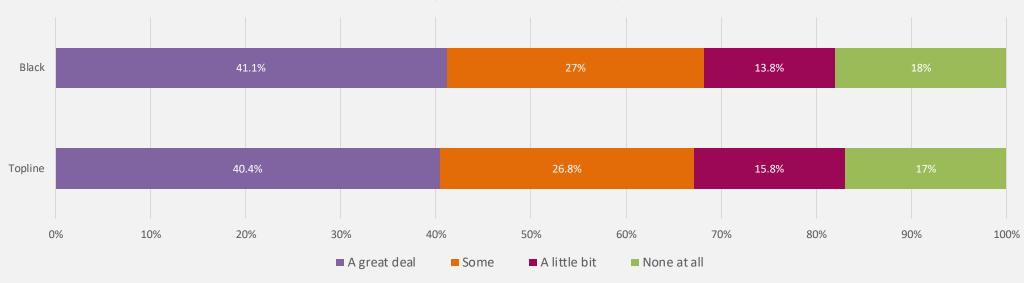
59.2% of Black respondents said passing both Acts is of some level of importance.

41.3% said it is very important.

% said it is somewhat important.



No matter how frequently you vote in elections, how much power do you feel that the Black community has to make change on issues that are important to you?



A larger percentage of people believe that the Black community has a great deal of power compared to individual power.

of Black respondents believe the Black community's vote has a great deal of power.

In the January HIT Poll, 61% of Black respondents said they believed the Black community's vote was extremely powerful.



Student Loan Debt

50.9%

The most popular policy position, with half of respondents selecting it, was that "The federal government should erase all student loan debt for borrowers based on their income."

52.4%

of Black Georgia voters believe the government should cancel all student loan debt based on income. 31.8%

of Black Georgia voters believe the government should erase \$10,000 worth of debt for all student borrowers. 67.3%

of Black Georgia
voters agreed that
student loan debt
should be a priority
because of its
disproportionate
impact on Black
people.

51%

of Black men in rural areas said the government should cancel student loan debt based on income



Gun Laws

38.7%

of Black Georgia voters support shortening the waiting period for buying guns legally at some level. 65.6%

of Black
Georgia voters
support
background
checks at some
level.

53.1%

of Black
Georgia voters
support
concealed carry
with a permit.

24.7%

of Black
Georgia voters
oppose
concealed
carry with a
permit at some
level.

50%

of Black men in rural
Georgia areas
oppose concealed carry without a permit.



Abortion Access

35%

of Black
voters believe
abortion should
always be legal.
15.9% believe it
should be legal most
of the time.

29.3%

of Black voters do not consider abortion to be a major issue for voting. 29.8%

of Black voters said they will only vote for candidates who support abortion access. 30.5%

of Black voters said they would consider abortion as one of many factors that impact the need to vote. 10.4%

of Black voters
would only vote for
candidates planning
to ban abortion
access.



THANK YOU!



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